

Opportunity to Reach Thousands of Telugu Families: Advertise in Souvenir

During July 2-4, 2009 thousands of Telugu individuals and families are gathering in Orlando to celebrate America Telugu Sambaralu. Each one of the registrants will receive a keepsake copy of an attractive souvenir book full of interesting articles.

Advertising in this souvenir is a wonderful opportunity to reach these Telugu individuals and families with education, spending power, and need for goods and services.

Advertisement rates are competitive. You may send your ads by June 1, 2009

Full page color \$ 1,200
Full page black & white \$ 1,000
Inner sides of front & back covers \$ 5,000
Back cover \$ 7,500
Checks payable to North America Telugu Society

Advertisements help:

- * To share your family picture & message with your friends
- * Immigration attorneys serving H1Bs, green cards etc
- * Financial planners
- * Software and IT companies
- * Taxation experts
- * Healthcare (Dentists, specialists, cosmetic surgery etc)
- * Realestate in US and in India
- * Motels, hotels, business etc
- * To strengthen brands & identity (studies show that it is cheaper & effective to strengthen brands and identity during economic downturn)

For further information, you may contact Souvenir committee at Souvenir@sambaralu.org

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