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Dear Artists/Gurus,

Welcome to the second biennial American Telugu Sambaralu hosted by **North America Telugu Society (NATS)** at the Raritan Convention and Expo Center in Edison, New Jersey from July 1 through July 3, 2011. This national event, expected to host approximately 6000 attendees, will be televised live. NATS is a non-profit national organization for Telugu people living in North America. Its mission is to serve the Telugu community across North America through cultural, religious, social, and educational activities. For more information, visit us at sambaralu.org and natsworld.org.

We request participation of your group in the annual cultural event to promote, preserve, and propagate the Telugu cultural heritage in North America. If interested, please send a demo of the item you propose to present at NATS in DVD format to the address listed below by April 30th 2011. As an alternative, a video link can be submitted to nats.cultural.2011@gmail.com. After reviewing all of the videos, selections will be made at the sole discretion of the cultural committee.

Guidelines and rules:

- Each dance item may be classical, folk, Tollywood, or fusion and cannot exceed 30 minutes*
- Minimum 12 and maximum 25 students per group dance
- Vocal performance must include instrumental accompaniment and cannot exceed 20 minutes*
- Must provide minimum 5 vocalists and 3 instrumental accompaniments per classical vocal performance
- No solo performances will be allowed
- Approximate stage size is 50 feet wide by 30 feet depth
- Free admission for the participants only on the day of the performance
- Attendees accompanying the participants **MUST** register
- No remuneration will be provided

*Including ascending, setup and descending the stage

Regards,
NATS Cultural Committee

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